

BUYER'S COALITION PROSPECTUS

RECAP OF SUCCESS FROM 2022 AND 2023
A LOOK AHEAD AS THE NEWLY FORMED
37TH DISTRICT BUYER'S COALITION



JAMES W.
BRABECK
Youth Legacy Fund

INTRODUCING



The 37th District Buyer's Coalition is the new name of the fundraising team that worked under the James W. Brabeck Youth Legacy Fund.

We are pleased to continue serving our local students and community as the 37th District Buyer's Coalition.

Our logo represents the bountiful 37th District Agriculture Association.



OUR PROCESS

1. Students from both Santa Barbara and San Luis Obispo Counties exhibiting livestock at the county fair apply to 37th Buyer's Coalition to purchase their animal at auction.
2. Funds are raised through grants, non-profit partnership and community support.
3. The 37th Buyer's Coalition Team reviews student applications.
4. The team attends livestock auctions and purchases animals based on application status, and the need for auction support.
5. Proteins purchased are then processed and donated to local organizations.

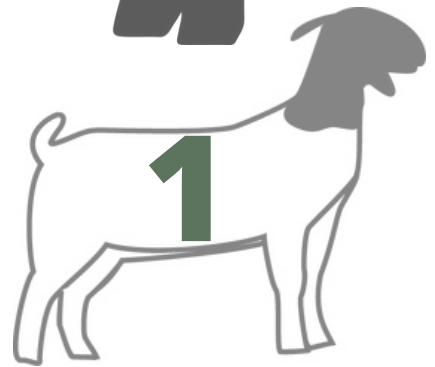
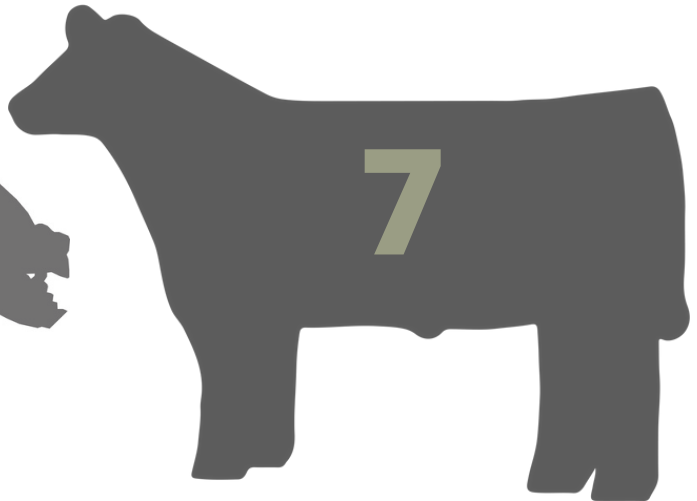
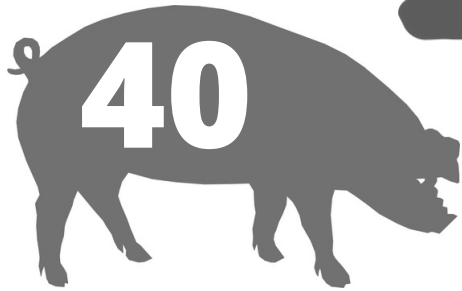


*Total Animals
Purchased for Charity*



54

**19,776 LBS OF
MEAT DONATED**



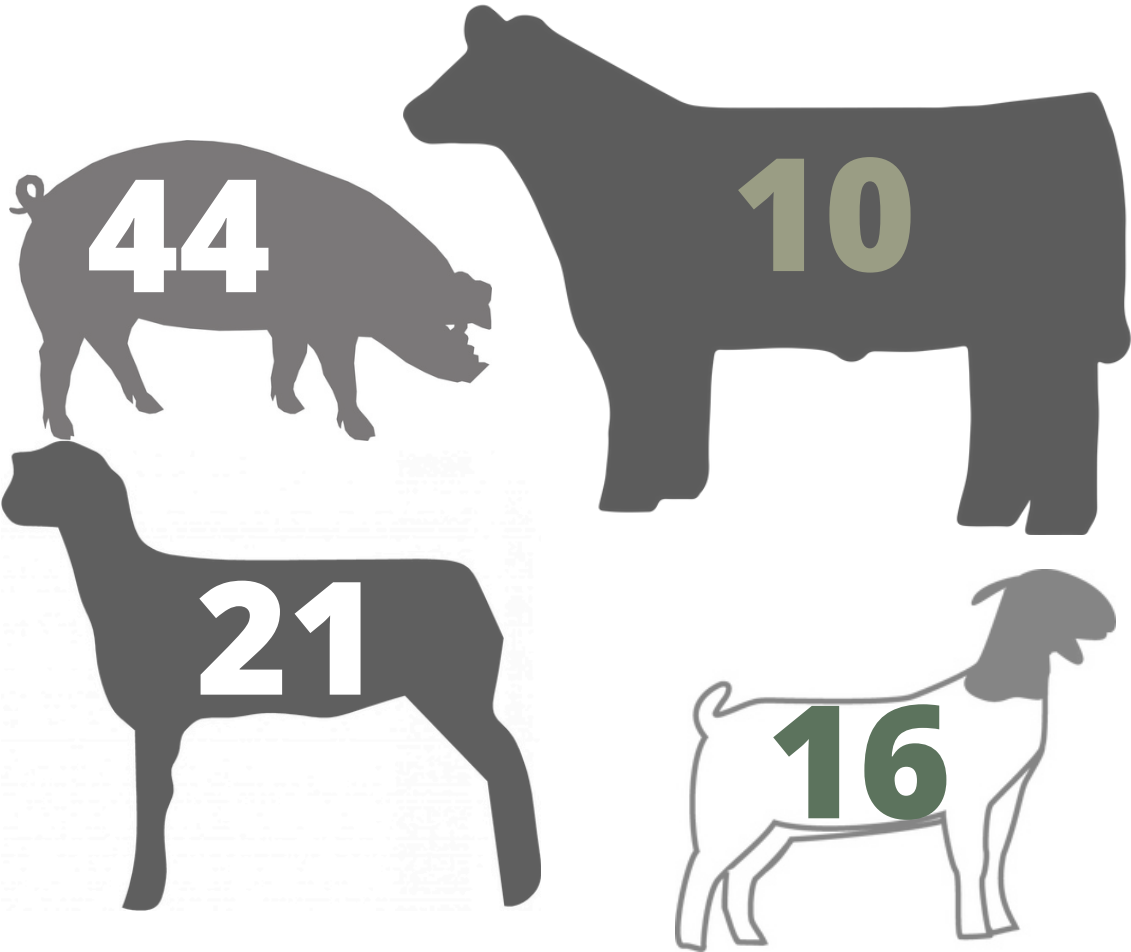
2022

**Total Animals
Purchased for Charity**



91

**24,320 LBS OF
MEAT PURCHASED**



2023

MOVING FORWARD TOGETHER

As we look ahead, there are new and exciting opportunities to do more, make a greater impact and serve our communities at an even higher level. We have had several non-profits that serve various demographics, reach out about joining our efforts.

We are proud of the fact that we are present in-person at local auctions where members of the community gather to support our youth with a common goal - to reward them for their hard work and dedication in raising their livestock projects.

It is truly an added bonus to serve as a direct conduit that connects the exhibitor to the need in our community. In other words, this program is a Win-Win-Win. The youth are generously compensated, the local auction brings community together, and local charities pass on the fruits of these labors.

This program is a prime example of the lasting, positive impact that generations of agriculture leaders, their families and our community can have.



OUR WHY

Our main goal is bringing the community together. Our student application process is designed to encourage and increase community participation.

This is accomplished by requiring the youth to submit at least five buyer's letters where they invite local individuals and businesses to attend their livestock auction.

Our hope is that some of these invitations will increase the in-person presence and financial impact of the auction. The secondary benefit directly serves our neighbors by providing local organizations such as churches, food banks and meal providers with a high quality, locally produced protein.

One of the truly unique aspects of our organization is being able to see our efforts through in their entirety. The youth involved whose animals we purchased, helped us deliver THEIR animals, directly to the charities and churches we partnered with, creating a full circle experience.

Not only have these kids spent up to a year feeding and raising these animals for a purpose, they are able to further their experience by seeing the kitchens where we are feeding our neighbors in need.

Once again, this is all in thanks to your efforts as well. We thank you with deep gratitude, for helping us make this a tremendous success. We look forward to improving and growing this worthwhile program for years to come.



SANTA BARBARA COUNTY FAIR BUYER'S COALITION RECAP

In 2022, New Life Church Outreach Pantry in Pismo Beach, The Peoples' Kitchen in Grover Beach, and St. Patrick's Outreach Pantry in Arroyo Grande received and distributed local high quality protein raised by the hard working youth in Santa Barbara and San Luis Obispo counties.

Our partnership with Meals that Connect enabled us to donate the remainder of the processed meat for use in their program. This was made possible because Meals that Connect paid for the processing fees.

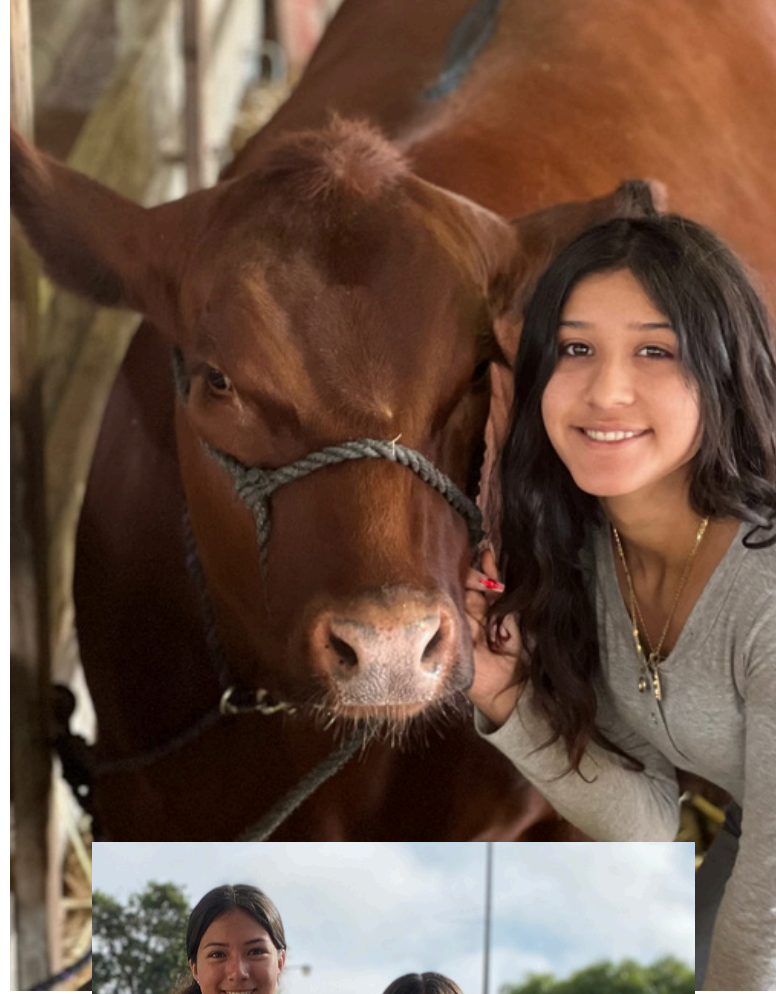
We were able to purchase 54 animals from the Santa Barbara Fair which impacted the success of the auction for the youth livestock exhibitors and rewarded their efforts.

From 2022 we learned one of the major obstacles facing our program and the charities we support, is the ability for the organizations to cover processing fees required to accept the meat donation. We were able to donate the entirety of our 2022 purchase efforts due to the ability of one of the non-profits to cover the processing.

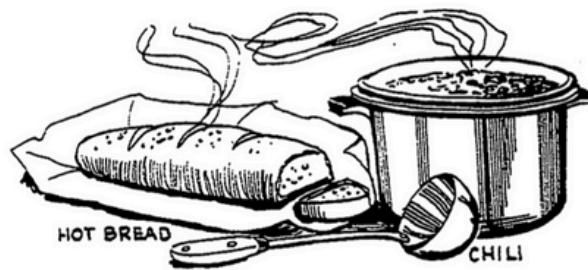
Our support of the youth at auction, combined with the volume of protein donated, helped gain momentum to increase our efforts in 2023.

In 2023, we had commitments from 3 of the 4 non-profits to cover the cost of processing. While not able to donate the entirety of the processed meat, we were able to increase our presence and level of support for the youth at the auction, nearly DOUBLING the animals purchased from the year before.

THIS IS WHAT SUCCESS LOOKS LIKE



A THANK YOU LETTER FROM ONE OF OUR NON-PROFIT PARTNERS



The South County People's Kitchen

May 22, 2023

Renl,

We want to take this opportunity to express our gratitude for considering us to receive Fair Beef and Hogs from the Santa Barbara Fair. Our income support comes almost entirely from the local community. Individuals and churches donate food and money to us faithfully. People's Kitchen has maintained a strong base of support.

We are a non profit food kitchen, serving a nutritional hot meal, 365 days a year at lunch time. This ministry started in May 1992 and as of today's date we have **not missed feeding one meal!** We are proud of that statistic, and blessed by the hundred's of volunteers who faithfully prepare meals.

In 2022 we served 16,372 people, provided 6,078 meals, (the animals provided by you, were the main course in probably 60 % of our meals served), and rescued 3,832 pounds of food through our local Food Bank, plus handing out essential personal needs, and our loving caring attitude towards our guests, has helped get many people through these trying times.

"This past year we were blessed by receiving fair meat from the Santa Barbara and San Luis Obispo County Fairs.

The animals were purchased through the James W. Brabeck Youth Legacy Fund, and then we paid to have them processed, at a much lower cost than at a regular grocery store, with a much better quality of meat!

Members of the homeless and food-challenged segment of our community know that they can count on us in any weather or circumstances."

**- Nancy Imwold, Secretary
The South County People's Kitchen**

Join Us!

Once again, this is all in thanks to your efforts as well. We thank you with deep gratitude, for helping us make this a tremendous success.

We look forward to improving and growing this worthwhile program for years to come.

Contact us for more information.
Email: 37thbuyers@gmail.com
Phone: 805-440-5020

